# How to Put on a Scout Show

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**Ridgecrest, North Carolina** 

Hulic Ratterree, Advisor

To the Doctoral Candidate Review

I am submitting herewith a dissertation written by Clyde Davis, entitled "How to Put on a Scout Show". I have examined the final copy of this report for format and content and recommend that it be accepted in particle fulfillment of the requirements for the Degree of Doctor of Commissioner Science

Hulic Ratterree, Advisor

We have read this dissertation And recommend its acceptance

Blue Ridge Council

Great Smokey Mountain Council

Palmetto Council

Sequoyah Council

Accepted for the Piedmont-Appalachian College of Commissioner Science:

Chairman, Doctoral Candidate Review Board And Daniel Boone Council

## Acknowledgements

I give all honor, glory, and, acknowledgements to my lord and savior for his grace and mercy. He and he alone has brought me thus far. He has directed my path and enriched my soul with his thoughts and words. He imparts joy to me daily to subdue the worry, fear, and sorrow confronting me in this world.

My most sincere thanks go to Allen Wood for his unwavering assistance, instruction and innovations for the resources for this Scout Show.

The Order of the Arrow, Skyuka Lodge Palmetto Council, and fellow arrowmen that served this event so well, are also appreciated.

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# ABSTRACT

This paper will impart to its reader enough information to easily conduct a Scout Show without any previous experience in managing such a large endeavor. You will have the knowledge to organize the event in terms of preparation time, location and set up, date, staff, site layout, and management. You will understand how to register units, what kind of educational displays to have so units will be enlightened on the subject presented. You will have knowledge of resources to make your Scout Show entertaining and educational.

# Chapter I Introduction

I gained the experience of organizing and putting on a Scout Show while satisfying a Wood Badge ticket item. I gathered many resources and contacts for displays for the show. I wanted the show to be entertaining and educational to the Cub Scouts, Boy Scouts, Brownie Scouts, and Girl Scouts I was inviting. After the shows completion I thought it a waste to put all this valuable information in a folder and put aside later to be forgotten. While considering a topic to use for a dissertation I thought what better topic than one that would aid my fellow Scouters it their endeavors to help develop the character of the fine young men we are in trusted with.

The show was a complete success. It was held at local high school. That afforded me the use of a gymnasium to set up display booths with divider curtains like you often see at conventions. The school had a large parking lot for parking and displays too large for the inside. Around the grounds Scout Troops and vendors set up displays not suited for the inside. There were many simultaneous activities, which makes for a good show. The following chapters guide you to organizing a successful Scout Show.

# **Chapter II**

# **Getting Organized**

#### A. Time Line

Timing is everything for an event such as this. You can't begin too early. I started in September for an event that was scheduled for the middle of the following April and I almost didn't have enough time to gather all the resources, have meetings, coordinate exhibitors, and staff. I decided early to create what I call a reverse or back dated time line. It was necessary to do this to keep everything highlighted, organized, and on time. See Appendix A

# B. Staffing

No one-person alone can undertake such an event without help. I naturally looked around in the scouting community of my district, which is where the event was to be held. I looked for people that were more than just friends. You need people that are what I call "finishers". By finishers I mean people that will take a task and complete it. Sometimes friends can be a great resource but other times it could create situations that may impair a friendship. Choose wisely and the event will flow smoothly. You will encounter hiccups in any event. Remember what the Scout motto is and you will be able to handle any challenge that comes your way. You will also need "runners" and other personnel to oversee sub-areas such as parking, exhibit areas, locating the outside exhibits, etc.

## C. Advertising

You <u>must</u> advertise the event. No one knows you are in the band unless you blow the horn. Sell the event to everyone. Go to every Scout meeting available. Go to the Roundtable, District Committee meetings, OA events, and camporees. Put an article in your council and district newsletter. Put a blurb on the council and district web site. It will pay off. Promote the event through TV. These are public service notices and will cost you nothing. It's a federal law for all TV stations. Radios are under the same guidelines as TV's. There is always a local radio personality that supports these kinds of events. They might even want to come and MC the event for you. Make posters and put them in stores. Ask stores to sponsor or support the event. Ask the local newspaper for space to proclaim the event that day. The owner of a billboard company in our council that was a FOS contributor and he offered to do several billboards for the event. There is almost an infinite number of ways to advertise such an event.

#### D. Budget

Every event in scouting must have a budget, written or not. Yours may be different depending on how simple or complex your event is. Here is a handout I used at a committee meeting. It is also shows the budget. You may expand it or diminish it as you see fit.

Vision - to entertain, educate, and provide resources for scouts and leaders

Theme – Scouts, America's Future leaders

Budget- Donations of \$2000 so far

#### **Expense items**

School \$700

Partitions	650
Miss SC	130
Printing	1000
Awards	250
Patches	<u>1500</u>
Total	\$4230

Patch- Design changed. It is a SC shape with blue background , white letters, and trim. It has the BSA, GSA and USA flags on staffs crossed in the center of the state with "Scouts, America's Future Leaders" at the top and a tangle loop. The Girl Scouts have patch in production
Webb site- Scout Show information is on the site and correct
Advertising- Billboards, Bob said would take care of them
Mayor- Mitch and Ginger to have follow-up meeting with mayor Monday
Parking-Using barrier tape or surveyor tape as dividers
Food, Tom will sell snow cones, Ventures to have hallway concessions.

How are you gong to support the income side of the budget? Will you sell tickets? If so what will you charge? Is it right to charge to come to a Scout event? I think it is ok. After all we charge to come to camporees and jamborees. There is rarely an instance that there is no need for funds. You could sell something to support the event. That creates a whole new process to contend with. I did not want to handle the task of selling something or soliciting for donations. If you sell tickets then you have to keep track of who comes and goes from the event. You would also have to position personal at key areas to collect tickets or monies. This means collecting, counting, and depositing these funds with the Scout office or the on site professional Scouter. I chose to let the professional advisor assigned to the event to solicit funds for the event. They know best where the FOS supporters are in the community and how to approach them. You may want to do the same for your event. That's up to you. In the past, our district has sold tickets, or what they called tickets. It was a large place mat looking thing that had a number of business discount offers on it. Some were restaurants and others were retail stores. It was essentially a sheet of discount coupons all on one sheet. It was beneficial to the purchaser and the displayed business. My concern with this process is the added checkpoints it implies at the event. You could eliminate the checkpoint and let everyone pass, which means that the units that come have essentially paid for the event. That's ok, but you still have to collect the funds from the sale of tickets something else you have to contend with. I feel it is better to let the staff advisor handle the money.

# Chapter III Location

Scout Shows maybe held at any location that can accommodate the expected amount of people. Only you can judge how many will come. Several criteria must be considered when selecting a site. It needs to be in a public place and easily seen. This gives you the "wow" factor. If there are big tents, tepees, hot air balloons, or a re-enactors group, place them in the most visible site possible . It's free advertising. Other things to consider are -

**Parking**- There will be many cars, trucks, and trailers to these events. The Troops and Packs will have a large amount of display items and craft projects. You should have well marked reserved parking spaces for special guest. Reserved places for trailers and large trucks that will need to unload large and special items. Also reserve an area for all other participants in the show. Lastly an area for the general public must be reserved. You must be cognoscente of where the parking area is in relation to the access road to the site. You might want to consider parking the public in one area and the Scouters in another to facilitate the public's ease. These special areas must be well marked and monitored. It will prevent possible confusion when the event starts and concludes.

**Rest Rooms** – Does the site have any? Will you need to provide them? If you must provide the port-a-john's, the companies will have recommendations as to the quantity needed as to the people attending.

**Structures, Buildings, and Covers** – Are there structures and or buildings to have displays in that need that kind of site? Do these sites have electricity, running water,

lights, and environmental control? (Air conditioning and/or heat) Make sure you ask the participants if they need any of these support items. Will you need a stage, separate rooms or a large enclosed area to divide off with curtains for displays as you have seen at most conventions?

Area for Outside Displays – Some Troops, Packs, or venders may want to set up a displays outside

Here are come possible sites -

**Schools** – High Schools, Middle, or Elementary are in my opinion the best places to host a Scout Show. They have every thing you need as listed above.

**Fair Grounds** - This would be my second choose. These sites also have every thing you need.

**Public Parks** – These are also good but you must consider that they could be isolated and would most likely not have the quantity of covered or enclosed structures you may need.

**Scout Camps** – These sites are good but may not have enough space. It depends on your camp.

**Private Property** – In your area you may have a benefactor of Scouting that may have a business or a large private area that could be used. You know best what's in your council.

# **Chapter IV**

### **Displays**

Displays are anything that is at the show. I endeavored to have displays that would educate, entertain, or provide a resource for a Scout leader. I did not entertain any human rights issue displays such as abortion, alcoholism, or any substance abuse. All of those programs are present in our society and a part of our lives but I declined them and focused on more up beat displays. I also did not invite socially controversial displays such as civil war re-enactors, as this event was held in the south. Again those displays are educational but could be misconstrued by the public and the media as an endorsement by the Boy Scouts of America. Think before you ask to have a display. I like horses and wagons and wanted to invite the Coors Belgium or Budweiser Clydesdale hitch teams. How would that look to see a beer company display at a Scout event in the publics eye ? I will not list all the resources I found in this chapter. They are listed in Appendix E.

I made three classifications of displays; commercial, non-commercial, and Scout related.

**Commercial displays** are any entity or enterprise at the show for the purpose of selling a good or service that is used by Scouting in its activities or is of interest to them or supporting them. There are many such companies in your community that would be of interest to units. For instance an outfitting company. They supply gear for climbing or rafting and would bring gear to display and would arrange trips for units. I tried to get Coleman to come to mine. They have a large trailer for repairing any Coleman product for free. They would have been there if NASCAR had not had a race on the same weekend. I would see the M+M characters on TV and call M+M

Mars to see if they could come. I saw the Oscar Myer wiener truck on TV and called them. They were booked. I found out that Bi-Lo had a traveling USS Hundley display. I finally found the right person in Bi-Lo to say yes. This big tractor-trailer drives up and unzips the side. Inside was a replica of the Hundley. You could get in and sit in the mock up. It was a popular display. I thought maybe we could dress someone up as Smokey the Bear to walk around. His costume was booked. up but the woman I talked with said she had Woodsy the Owl. Great, so we had Woodsy. I tried to get the "Michelin" man. I couldn't get them to donate his time . I thought about a hot air balloon. It would be large and very visible from the road. I wanted to have the OA and Eagle Scout balloon I had seen at the Jamboree but found out that they are privately owned. I later found a local real-estate company that would support the event. She was all excited about the presentation but the balloon operator was not thrilled about the location. It was put aside. My staff advisor talked with Boy Scouts of America and procured the cat theme costume used for Cub Scouts. He actually volunteered to walk around with this costume on. He almost dehydrated it was so hot that day. We were going to get a donkey and put Pedro's blanket on him for the Cub Scouts but that was taken. I got several of my ideas from the Jamboree. There were plenty of displays there. That's how I knew to go to the military and ask for their displays. We asked a local tent manufacturing company to display. The owner was so excited that he himself came and set up several tents and was there to advertise his products. There are thousands of such companies. Call and ask for the public service coordinator. They want to be out in the company of customers that they serve.

**Non-commercial displays** are any entity or enterprise at the show for the purpose of demonstrating a good or service that may be used by Scouting in its activities or is of interest to them. There are many such support services that are in every community such as the Red Cross. They could offer a course for a first aid merit badge. There are others such as soup kitchens for service projects and or eagle project opportunities.

**Scout related** displays are anything not commercial or non-commercial. This category is to explain such exhibitors as military re-enactors, Order of the Arrow tepee set up, ham radio display, fire house portable smokehouse, and Optimist safe bicycle riding course. The Optimist did a wonderful job of supporting the show. They coordinated with Safe Kids and State Farm to produce a bicycle obstacle course. They brought bicycles, helmets, and everything. It was a great attraction. The United States Army brought their climbing wall. Anyone that wanted to could try it out. That was also another popular attraction. Coca-Cola brought a long red trailer. Not the tractor trailer type you see on the highway. A trailer pulled behind a Pick-up truck. The back opened up and the Scouts could go in. It was air conditioned with display barrels of Coke free for the taking. Mounted on the walls were video games to play as long as you wanted. I was afraid the trailer would be mobbed once the Scouts found it. Surprisingly not the case, but there was a constant group around it. One unit created a sort of dirt track to race remote control cars. There were several competitions beside the ones for the display booths inside. There was a cooking contest sponsored by Hormel using Spam. That was a successful event. Home Depot sponsored a birdhouse building contest. The person that took this project pre-cut the wood and all the Scouts had to do was nail it together. I first thought the older Scouts would dominate this event. The

Cubs and Girl Scouts mostly supported it. They really enjoyed this event.

The Revolutionary re-enactors set up a display. I put them in the front so the public could see them. Everyone I think came to see them and ask questions. The Order of the Arrow helped with the site set-up. Some of the other arrowmen from the chapter came and set up one of their tepees. They dressed out in their Indian affairs costumes. It was a big hit with the Cub Scouts. They were all over their display. The local ham radio society came and set up a station, big antenna, radios, and all. The older boys were mostly interested in this display. Also in the front side where the road was, a unit assembled a ropes course. There was always someone there to climb and slide even when the event was over. They erected a tall scaffolding on a hill, which made the slide even more exciting. Speaking of excitement, we invited Miss South Carolina of that year. I asked her especially to bring her crown. She did and she brought plenty of photographs to autograph. She was a big hit and she enjoyed it as well. We tried to get Miss Spartanburg and Miss South Carolina Teen but they were not available. We also tried to get any congressman, senator, federal or state but to my surprise no takers. We invited a local person that we found in the public library. She was renowned for her story telling ability. I was skeptical at first, with all that would be going on in the display area. When her time slot arrived she gathered about 10 Cub Scouts around the chair where she was to sit. In no less than 10 minutes she had attracted more than twice that. You rarely see Cub Scouts quiet for more that 5 minutes. She was a jewel and she was free for the asking. The OA chief at that time came in after the story lady. Again the Cub Scouts were fascinated with all the feathers, bells and all that Indian stuff. He just simply gave a talk about the Order of the Arrow. The Cub Scouts listened for awhile and

then began to ask what is that, what do you do with this, can I touch it. They really liked the Indian affair guys.

All the commissioners in the district were asked to handle the food concessions. I thought it was right that the commissioners be at and very visible at the show. They could make contact with units all in one spot. They sold hot dogs, chips, sodas, and candy. At the last minute I thought about having an EMS unit at the show. I really didn't think it would be necessary but one of my resources convinced me to invite them. Since a large supporter of Scouting was a board member of the local EMS I asked him if he could spare a unit for the day. He did. After the official opening of the show, it wasn't thirty minutes when woman visitor passed out, fell and hurt herself. There again, what is the Scout motto? Utilize all of your resources. We had a group that had a display that saved poodles and retriever dogs when not wanted. I was fearful of having such a display. I was thinking that there would be disagreements between the dogs. It didn't happen. It was a well-visited display.

There were two booths one for the Girl Scouts and one for the Boy Scouts thinking that there would be non-Scouters visiting and would have a chance to join. It wasn't as well received as I thought it would be. The county police force had a remote control mechanical dog that would talk to the Scouts. This officer would stand off to the side out of site and engage in remote conversation with any Scouter that would talk with it. I thought that after awhile they would catch on. They never did. It was great. The idea behind the Scout-related displays was to give the Scout leader resources for activities, supplies, and instruction. The committee even toyed with having safe swim, youth protection, and safety-a-float. I thought it a good idea but we decided

not to due to all the other activities. Maybe you could have a Scout Show with training and leader resource. Who knows maybe this paper could spark a revolution in Scout Shows. Think of all the possibilities!

### **Chapter V**

### **Unit Registration**

You have organized your show. You have a staff with specific assignments. You have planned and started advertising. You have a budget and lots of displays for the event but which units are coming? Which units are coming and not displaying, heaven forbid? If and when they come how will you know what they are going to display? Good news. In this paper are forms that must be filled out by the units to participate. You must have this information to have organized event. If not, it will be a localized chaotic event and no structure. An event such as this is awesome enough without some method to manage it. On the council web site advertisement is a unit registration form. See Appendix B. Now days there are programs to fill out forms on line. Not so when I did mine, it was print out the form from the web site and send it in or come to the scout office or Roundtable for a registration forms. It was a bit of paper work but it was organized. I kept a hand written list of all the displays that were not Scout. It was not that bad. Just a phone call and a note. When the registration forms came in I assigned their location so as to have a diversity through out the display area. I didn't put all the Girl Scouts together in one area. I didn't put all the Cub Scouts or all the Boy Scouts together in one area. I intermingled them all together. As you can see by the arrangement in Appendix C. It's like I was setting up a store of all Scout related items. I wanted everything to be seen as the attendees strolled through the display area. I kept noisy displays away from animal displays.

# **Chapter VI**

### **Special Event**

I consider the opening ceremony a non-display. All the units assembled at the school flagpole. It was in front of the school. It was an appropriate place for the flagpole but more especially for the show in that it amassed all the personnel displaying at the show in front of the school. We all must have looked grand to the public standing in formation raising the flag and saluting and pledging allegiance to our nations flag. What a day it was. We asked the mayor to come and make a proclamation at the opening declaring that the day be called "Scout Show Day". He was committed elsewhere but he sent his designee. The flag was raised and the proclamation was read. That proclamation is still displayed in the council today. It was done in a proper manner. The U.S. Marines Corps was there and assisted in the flag raising. They looked impressive in their full dress white hat, red blazer, and blue pants. As an after thought I guess we could have had a bugler too.

## **Chapter VII**

### **Summary**

Anyone can successfully put on a Scout Show. All the information you need is here in this paper. Start with a theme. Gather the right people around you. Ask for their input and ideas. Have enough meetings with a single topic. Don't just have a meeting and agree there is a challenge. Adjourn the meeting when there is a solution and a way to solve the challenge. Delegate areas of the event to people that can be successful with the task. Monitor progress regularly. This is vital. If you keep hearing the same response from a person that has an area of responsibility that is what the FBI calls a clue. You should help that person achieve that responsibility. They all must succeed. That's why the people you pick are so important. If you follow these guidelines and suggestions I predict you will have the best Scout Show in your district or council. Good luck.

# **REFERENCES**

1 Jim Brown - conversation on December 12, 2007 concerning the use and location of the secrets of the world and their use.

2. Allen Wood – innumerable conversations the whole years of 2002-2003

3. John Merrill - for his consulting and sharing what he did when he put on a Scout Show.

# Appendix A.

# Time Line Example

Time before event	Action
1+ year	Solicit commercial and non-commercial displays Lock in site location Establish budget Establish resources Establish a date and time for event Put on council calendar
9 month	Review displays
6 month	Select committee members Have planning meetings Review displays
3 month	Review displays Open registration
2 month	Plan site break down for display locations Start Advertisement Review displays
1 month	Review displays
2 weeks	
1 week	Final review displays
2-3 days	Lay out/mark site for displays, erect booth curtains
Day before event	Go to show and enjoy

# Appendix B.

# **Council Web Site Information**

# Introduction

What is the Scout Expo? - Indoor and outdoor demonstrations of Scouting skills, activities, and advancement requirements by local Scouts of all ages and by public service organizations that will be entertaining and educational.
When is the Scout Expo? - Saturday, April 20, 2002 from 9:00 am -3:00 p.m.
Where is the Scout Expo? - Dorman High School, Old gymnasium, Cafeteria, and the reserved parking area.
What is this year's theme? - "Scouts, America's Future Leaders".
Who can participate in the Scout Expo? - Cub Scout Packs, Boy Scout Troops, Venture Crews, Varsity Scout Teams, Explorer Posts, Brownies and Girl Scouts.
Why participate in the Scout Expo? - The Scout Expo is a truly exciting day of special activities as well as an opportunity for the community to learn about the great training ground Scouting is for the youth of America.

# **Physical Arrangements**

## **BOOTH DESCRIPTION**

Indoor booth display areas will be approximately 8' X 8'. Temporary partitions will be supplied. The rear of each booth will be suitable for supporting posters. Units must furnish their own tables and chairs with proper pads on the feet.

Layouts of the Expo site are located in this document. After planning your booth, select a location from the layout that will suit your needs. Complete the <u>Unit Sign Up Sheet</u> located on this site or print the form and forward it to the Palmetto Council Service Center.

# SPECIAL CONSIDERATION

1. Do not use a PA system. Units next to you want to be heard.

2. Do not sell items. The Scout Show must be free of selling items for fundraisers.

3. Avoid the use of electrical equipment. Electrical service is very limited. Booths will be assigned on a first-come first served basis. (Consult the Expo site layout). Bring a 100-ft extension cord and an outlet strip.

4. All cooking exhibits must be outside. Each unit must provide a firebox when cooking. Palmetto Council Health and Safety Committee policies must be followed. Firebox plans are located on this site. Charcoal is preferred. Water buckets and/or Fire Extinguishers must be provided by the Units and be available at the site.

5. <u>No</u> holes will be dug in the lawn.

Please advise families in advance.

No smoking is allowed on school premises.

Food and drinks will not be allowed inside the gym!

# BOOTH PLANNING

# SUGGESTED SUBJECT IDEAS FOR YOUR BOOTH For Cub Scouts, Brownies, and Junior Girl Scouts

Any Achievement	Books	American Folklore	Scout Fitness
Any Elective	Models	Plaster Casting	Musical Hoe-Down
Conservation	Using Rope	Tricks and Puzzles	Nail Driving
Indians	Flags	Haunted House	Pet Zoo
Fun House	Drawing	Model Railroads	Family Fun
Electricity	Wood Working	Fire Detectives	Balloon in Basket
Bicycling	Masks	Soap Carving	Outer Space
Collections	Papier-Mâché	Bird Houses	Balloon Bursting
Songs	Your Home	Your Community	Pipe Cleaner Crafts
Backyard Gym	Pets	Handicrafts	Buzzer Games
Bottle Ringing	Sports	Kites	Washer Pitching
Photography	Circus	Traffic Safety	Whittling
Goofy Golf	Fishing	Ring Toss	Weather
Birds	Games	Scout Band	My Home State

#### For Boy Scouts, Ventures, Cadets and Senior Girl Scouts

Archery	Monkey Bridge	Мар	Religious Awards
Rope Making	Cooking	Rappelling	Metal Work
Conservation	Pioneering	Tower Building	Any Merit Badge
Lashing	Camping Equipment	Wall Scaling	Weather
Knots	Packs and Frames	Fishing	Fire Safety
Patrol Site	Edible Wild Plants	Signaling	Safety
Fingerprinting	Coin Collecting	Bike Camping	Carpentry
Electricity	Rope Climbing	Forestry	Astronomy
Fire Making	Hiking	Bird Study	Making Patrol Flags
Photography	Physical Fitness	Wood Burning	

#### FOR POSTS

A Display demonstrating your Post's special interest; for example, High Adventure, Medicine, Law Enforcement, Military Careers, etc.

#### SUGGESTIONS FOR A SUCCESSFUL BOOTH

**FIRST IMPRESSION:** Your unit will have about 60 seconds to attract a visitor's attention, involve him mentally, and motivate him to action. Begin by selecting a challenging subject. Incorporate achievement, elective, merit badge, or rank advancement requirement. See back issues of <u>Boys' Life</u> for additional ideas. The Scout Expo is designed to be the biggest SHOW AND DO experience going! **RESOURCE PEOPLE:** Secure help from merit badge counselors, consultants, etc. (if necessary) for instruction of skill or subject selected.

**DISPLAY APPEARANCE:** Plan a layout for your booth that provides for close-up inspection by visitors. Tables may be used at the front of your booth with boys working at them, for instance. (**Units must provide their own tables and chairs**). Design a title sign that not only identifies your subject, but also conveys action with short, simple words. Design signs listing requirement that can be completed at your booth. <u>A sign giving unit number, chartered partner, and the subject of the booth should be displayed</u>. All lettering should be easy to read. Print large, neat freehand letters, use glue-on letters, or use stencils. Attract more attention to your booth by placing your main point

of interest off-center. (This does not apply to the title sign). Select a solid pastel background color such as gray, blue, or green. Emphasize your center of interest with strong contrasting colors. Use unit, patrol, and/or den flags, etc., too. Select display items carefully, keeping security in mind. Rather than using models, use the "real thing", if possible. Items actually made by unit members are popular. Any construction should be sturdy. Decorative materials such as crepe paper, cloth, etc. should be flameproof or fire retardant.

**PHOTOGRAPHY DISPLAY:** Use black and white photographs with a matter ather than a glossy finish. A display using a few 8" X 10" photographs will be more impressive than a display using many small photographs. Read the "PHOTOGRAPHY" Merit Badge Book for hints on taking good pictures. To enhance photographs, mount them on form core or other 3-dimensional background material. Mounts can be hung with glue or tabs.

**ACTION:** Incorporate action such as constructing and demonstrating to draw interest. Plan audience participation that highlights your subject. For example, let visitors try finger printing, play homemade games, test nature identification skills, etc. Encourage spectators to ask questions by posting "ASK QUESTIONS" signs.

**SAMPLES:** Distribute samples whenever possible.

**DEMONSTRATIONS:** When a demonstration has been completed, start the demonstrations again, **from the beginning.** For example, take apart lashing in a pioneer demonstration so that new visitors can experience the entire demonstration.

**SCHEDULING:** Develop a "shift" schedules so each scout in your unit can participate both in your booth and in the rest of the show. <u>Uniforms or costumes are a must for Scouts and leaders!</u> Each scout should have an assigned task while they are in your booth. "Sandwich Scouts" can advertise your booth as they walk through the exhibit hall. A barker or speaker can be used to draw attention, also. Encourage frequent practice prior to the Scout Expo to improve the presentation skills of your Scouts. Change "shifts" often enough so that presenters are always fresh and alert. <u>Adult supervision must be present at all times, and your booth should be manned at all times!</u>

#### BOOTH TIME SCHEDULE SETUP SCHEDULE

Friday, April 19, 5:00 - 8:00 p.m. Saturday, April 20, 9:00 - 3:00 a.m.

Please cooperate by unloading as quickly as possible and then move to the regular parking lot. No one will be permitted to park in the unloading zone. Label each item, package, flag, prop, etc. in your booth with your unit's number. All booth setup activities should be completed by 9:00 am Saturday! All booths should be manned beginning immediately after the Opening Ceremony at 9:00 am and lasting until the Closing Ceremony! Campus Security will be on duty Friday night. However, it is suggested that you remove any expensive material or equipment from your display overnight.

# **BREAKDOWN SCHEDULE**

Saturday, April 20, 3:00 - 5:00 p.m. NOTE: No display should be removed before the conclusion of the Show!

# Miscellaneous

# SCOUT SHOP

**AGAIN THIS YEAR -** The Palmetto Council Scout Shop will have a booth for your shopping convenience. Choose from a selection of Scouting items for advancement or just for fun.

#### CONCESSIONS

WHEN YOU GET HUNGRY - Choose from hot dogs, chilidogs, and fixings; candy, popcorn, pizza, and drinks at the Concession Stand. Hosted by the Unit Commissioners

WHEN YOU NEED ASSISTANCE -This year's Service Troop is SkyukaLodge 270. Members of SkyukaLodge 270 and our Scout Expo

Committee wearing the distinctive Scout Expo Staff Hat are ready to assist you. Watch for their caps sporting the special scout patch on the brim.

AWARDS FOR THE BOOTHS JUDGED THE BEST

**FIRST PLACE AWARD -** This year booths will be judged. Awards will be presented to the 1st , 2nd , 3rd Place Pack, TROOP, BROWNIE, GIRL SCOUT, POST AND Packs will evaluate Packs; Troops will evaluate Troops, etc.

#### 2002 SCOUT EXPO COMMITTEE

CLYDE DAVIS	Chairma
MARGARET MILLS	Girl Sco
Council Commissioners	Concess
MITCH KENNEDY	Finance,
CYNTHIA LOUNS	GSA Pro

Chairman, Civio	: Organizations
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*Girl Scouts* Concessions Finance, BSA Professional GSA Professional

# 2002 Spartanburg County Scout Expo

# Unit Sign up Sheet

Please return sheets to Palmetto Coun	cil BSA Servi	ce Center by April 9, 200	2
Boy Scouts Girl Scouts	Other		
Pack No. Troop No.		Post No.	
Unit Leader:		Phone:	
Theme of Display			
Display Needs (Check Appropriate Ite	ems)		
Outdoor	Indoor		
Fire	]	Single 8' X 8' Double 8' X 16'	
		Electricity	
Other Special Needs:			

2002 Spartanburg County Scout Expo

	Unit No.	Evaluating Pack's Number
Best Pack		
(Receives 3		
Next Best Pack		
(Receives 2		
Third Best Pack		Return this Evaluation Form
(Receive 1 Point)		to the Staff Area by 1:30 p.m.

Cub Scout, Brownie and Junior Girl Scout Evaluation Form

#### RECOMMENDED JUDGING CRITERIA FOR SCOUT SHOW BOOTH BE OBJECTIVE!!!!

- I DISPLAY IDENTIFICATION:
  - 1. Legible display of Unit Number and Charter Organization
  - 2. Title or description of display
  - 3. Requirement for achievements, elective, etc.
- II DISPLAY APPEARANCE:
  - 1. General attractiveness/appeal
  - 2. "Boy-made" according to their age and ability.
  - 3. Scouting symbols used.
- III DISPLAY READINESS:
  - 1. Display and Unit ready at all times for visitors.
- IV PERSONAL APPEARANCE:
  - 1. Scouts and Leaders in uniforms or costumes.
- V ATTITUDE:
  - 1. Participants should be cheerful, helpful, and courteous.

#### VI ATTENDANCE:

- 1. Booth attended at all times.
- 2. Two scouts present at all time.

3. An adult must be present at all times with Cub Scouts, Cadets and Junior Girl Scouts, and with Boy Scouts and Girl Scouts if machinery or special equipment is being used.

#### VII SUBJECT KNOWLEDGE:

1. Scouts should display good understanding of demonstration and be able to present this to visiting public.

2. Scouts should display a good working knowledge of Scout skills in relationship to their age group.

#### VIII ORIGINALITY:

1. Use of imagination.

#### IX LIVE ACTION:

1. Action not just a display.

#### X SUBJECT MATTER:

1. Relating to Scouting skills and knowledge and of interest to the visitors.

# Appendix C.

#### **Example of Display Booth Assignments**

#### Booth #

1 Venture 11 2 Leave No Trace **3 GSA-Service Unit** 4 Recycling 5 Venturing 6 Health Resources Puppets (see 49?)USDA 7 GSA-Service Unit 8 GSA-Service Unit 10 Pack 4 11 Pack 4 12 GSA-Service Unit **13 Popular Springs Riding Stables** 14 Pack 350 15 Pack 350 16 GSA-Service Unit 17 Popcorn 18 Pack 26 19 Pack 26 20 Pack 21 21 Pack 21 22 GSA-Service Unit 23 Pack 5 24 Pack 5 25 Lost Acres 26 lost acres 27 Golf 28 Troop 114 BSA 29 Animal Allies **30** Animal Allies 31 GSA Service Unit 32 Heart Association 33 Spartanburg AKC 34 GSA-Service Unit 35 Pack 11 36 Pack 11 37 GSA Service Unit

38 Weather 39 GSA Silver Award Teen Violence 40 Shakespeare 41 GSA Service Unit 42 Hunter Education 43 Foothills Golden Retriever 44 Wild Life Action 45 Troop 186 46 Troop 186 47 Pack 28 48 Pack 28 49 Health Resource Ctr. (see 6?) 50 GSA Troop 106 51 GSA-Service Unit 52 Brent Thomas **53 GSA** 54 Spartan District Commissioners 55 Wood Badge 56 USDA Forest Service 57 Cowpens National Park Service 58 Skins and Skulls 59 Forestry Display 60 Spartanburg Herald Journal 61 Musgrove Mills 62 YMCA 63 Creative Hands 64 Kings Mt. Battle Field 65 SC Tourism 66 SC Wild Life 67 Water Shed 68 Water Shed **69** Palmetto Pride

#### **Special Area location**

A -Ducks Unlimited B -Scuba Shop C -GSA T 167 D -GSA T 167 E -Cooking Competition F G -Eagle Projects H -USMC Flag Fold

# Appendix D.

## **Sponsors**

Any retail company in your community. The stores you shop in your daily living

#### **Retail stores**

Little Caesars Burger king Wal-Mart **CVS** Drug Store Bilo The Beacon Krispy Kream Taco Bell Hardees Papa Johns Domino's Pizza Pizza Hut Kentucky Fried Chicken **Churches Fried Chicken** Ingals Winn Dixie McDonnell's K Mart Dairy Queen Little Cricket Publix Long John Silvers Office Max Lowes Home Depot Office Depot Sears Best By Toys -r-us

Industrial Any industrial company in your community Coca-Cola Pepsi Southern Bell Norfolk Southern Spartanburg Regional Medical Center Mary Black Hospital Kosa Miliken AT&T Amoco Shell Duke Power Alltel CSX railroad

# Appendix E.

# **Display Resources**

National Park service- Cowpens battlefield w/ display and; lecture inside

Storyteller, Evelyn Parks, story telling, will do 2 to 3 15-20 min stories

SC wild life reptiles demonstration and lecture

SC wild life, make one take one trailer display

Archeologist demos and lectures SC Indian a, rev, civil. Maybe Hundley,

Man makes dolsemers and luthier,

County sheriffs office, neighborhood watch, community policing, basic gun safety, traffic safety, DARE, child finger printing, stranger danger, officer friendly, McGruff,

Indian dance team, can explain the OA lodge and what OA is, have chief in bonnet, explain dances, may only dance 10 min and talk 5 min. bring OA flag

EMS- jaws of life, repelling, drive boat, first aid demo

MISS SPARTANBURG AND SC

K-9 corp.- call city

Marine Corps. reserve flag raising demo and open and closing

Revolutionary war reenactments-fire starting with flint and steel, tomahawk throwing

National Guard - trucks, cannon, tanks, a tent, mascot balloon, saw at fair

Air force recruiters with mini jet and flight simulator (air force experience) confirmed will bring mini jet and Airman Andy,

Marine recruiter's w/ marines, they have chin up bar, humvee, pugile pit, and balloon

Fire dept. with hook and ladder, ambulance

Smoke house, fire fighter

**Optimums Bike Safety** 

Safe Kids- will work with optimums

State Farm, bicycle licenses

Police- bicycle patrol

SC Highway Patrol maybe with BMW car and cycle, will have give -a-ways

Hormel- Spam, have scout cooking competition, divide into age groups? categories – taste, presentation, convenience. Contest for Any youth for best food item cooked on site!

**Diamond Brand** 

Ham radio club OA tepee set up near road w/ Indians near by, Spartan chapter

Home Depot - build wooden projects

Red Cross

Alcohol education- City has demo, driving golf cart w/ special goggles that demo drunk driving,

Coca Cola has a family entertainment (called a fun zone with TV's w/ playstations, How about large coke bottle, cold air

Army – helicopter, tank, m125, mule, cannon, medical corps, engineers, infantry, dogs, a tent, hot air balloon (balloon privately owned) rock climbing wall, black and gold humvee, asked for climbing wall and humvee, Sky divers, jumper's

Advance America - VW, Give away balloons, check w/ Advantica

Sprint- VW

Alltel

#### Trailer Sales

National forest service, Woodsy Owl

- SC forest service, Smoky the Bear
- Pedro the Donkey- rent donkey, could use the Pedro costume from boys life

Mc Gruff the police dog

Crash dummies

Sparkey the Fire Dog

Bilo bull, USS Hundley display, and VW

Clowns making balloon figures, Shrine's,

Hunter education and boat safety Display

Shakespeare fishing equipment

Weather service

Creative hands wood carving, artwork, stain glass

River falls golf –will have golf pro

American heart association Recess- A- Annie

Ducks Unlimited display

Greenville Growl, hockey team players, rhino players

The scuba shop

Corp of engineers has water safety program. Over boat safety

Kings Mt. National battle ground.

Flint knappers, arrowheads, Foothills Chapter of Archaeological Society of S C, see web site

Science and Nature Center SRMC, wellness Disability Awareness cause, SRMC Ask Spartanburg Mayor to proclaim a "Scout Expo" day or awareness SC Dept. Tourism Foothills Golden Retriever Spartanburg AKC SC Wild Life reptiles demonstration and lecture Archeologist demos and lectures SC Indian a, rev, civil. Maybe USS Hundley National Park Service- Cowpens battlefield w/ display and; lecture inside Watershed at USCS, water shed ecology center SC Dept. Natural Recourses, DNR, puts on display of wild life, educational USDA – soil and water Palmetto pride- anti-litter, adopt-a-highway, puppets show Civil Air Patrol, aerospace education Recycling Run, Safety-A-Float, Save Swim, Youth Protection, Safe Climb video Croft State park Roper Mountain Science Center, astronomy Greenville Zoo YMCA

# Appendix F.

# **Example of Competition Results**

Judging results from scout expo 2002

Best Booth Theme

Category Multi- troop Girl Scout

 $1^{st}$ -service unit 7  $2^{nd}$ - service unit 6  $3^{rd}$ - service unit 5 CD frames

Individual Troop Girl Scout

 $1^{st}$ - Troop 10690 yr. of service $2^{nd}$ - Troop 191flag tattoo $3^{rd}$ - Troop 167jewelry and swim

Cub Scout pack

1<sup>st</sup>- Pack 350 fold and fly 2<sup>nd</sup> Pack 8 kits 3<sup>rd</sup>- Pack 79 fishing

Boy Scout troop

1<sup>st</sup>- Troop 28 bouncing bazooka 2<sup>nd</sup>- Troop 3 ropes course 3<sup>rd</sup>- Troop 26 camping